Falls Free Dane Coalition
Member Benefits & Expectations

Created by the FFD Communications Committee

Last updated December 2025

Why?

This document is an invitation and an opportunity to all current and future Falls Free Dane (FFD) members to share their skills and ideas, and to enliven the connections in our community. If we all share a little bit and do a little bit, then we all benefit - and most importantly, members of our community benefit with improved health outcomes and richer, more independent lives.

Falls Free Dane
Mission & Vision Statements

OUR MISSION

The Falls Free Dane coalition builds partnerships with people and organizations, collaborating to reduce older adult injury and complications from falls.

OUR VISION

The Falls Free Dane coalition is a catalyst to reduce older adult falls and increase preparedness and resiliency by building and sharing policy, research, effective tools, and best practices.

SAFE COMMUNITIES

Safe Communities coordinates county-wide, collaborative campaigns with organizations and individuals that have a significant interest and investment in safety.

Our programs are coordinated by a small staff including an executive director and program staff who assist where funding allows. As a coalition, we employ programs shown by research to effectively tackle our community's top causes of serious injury.

Safe Communities
Saving Lives Together

WHO WE ARE, WHAT WE DO

OUR MISSION

Safe Communities fosters safety and wellness for our community.

WHAT WE ASPIRE TO BE

OUR VISION

Safe Communities sets the standard for community safety as a trusted catalyst that fosters innovation and collaboration.

WHAT OUR INTENTIONS ARE

OUR FOCUS

Safe Communities focuses on Drug Harm Reduction and Recovery, Falls Prevention, Traffic Safety, and Suicide Prevention.

History of the Falls Free Dane Coalition

In 2023, the Dane County Falls Prevention Task Force became the Falls Free Dane Coalition (aligning with the statewide initiative - Falls Free Wisconsin).

This coalition was started by Safe Communities in January 2007 with the intent of building collaborative efforts in Dane County at both the system and grassroot levels to reduce older adult falls in our community.

Older adult falls are one of the top 4 causes of injury-related death in Dane County.

Falls Free Dane Coalition Successes

- Over 70 community partners in FFD
- Expansion of programs and events to underserved areas of our community
- Over 1,500 adults attended a Stepping On workshop in Dane County
- “Balance Stamp of Approval” awarded to over 35 programs
- Over 900 people reached through community-based falls prevention events and seminars (in person and virtual) since 2020 (Covid)

Balance Stamp of Approval

wiha Wisconsin Institute for Healthy Aging

SteppingOn © Clemson, Swann & Mahoney, 2022

What you bring to FFD

Support the mission of Falls Free Dane by the following:

- Enrich a committee with your skills and passion!
- Share our work with your institution/organization or with your personal networks and connections.
- Promote and publicize events.
- Understand and use the science to help inform strategies and programming.

Time Commitment

- Attend virtual FFD meetings in January, March, May, July, August, and November on the 2nd Wednesday from 7:30am - 8:30am.
- Attendance matters! Members encouraged to attend at least 75% of meetings annually.
  - We welcome multiple members from each organization.
  - Notify the co-chairs if you are unable to attend.

Additional Opportunities

- Help with National Falls Prevention Awareness Month events in September & other community events throughout the year.
- Members are invited to create and join work groups to address pertinent issues as they arise.
- Join a monthly committee!
  - Balance Keys
  - Community Events/Only Leaves Should Fall
  - Communications

What you gain

- Committed network of individuals and organizations
- Access to data and resources
- Award-winning injury prevention coalition recognition
- **Feed your passion for helping people prevent injury from falls!**

Welcome!

We look forward to learning alongside you and partnering to make our community one of the safest in the nation!